

# CURRY COUNTY REPORTER



In The Heart Of  
**America's**  
**Wild Rivers**  
**Coast**  
101 MILES OF NATURE'S BEST

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E-mail: [joel@currycountyreporter.com](mailto:joel@currycountyreporter.com) • [www.currycountyreporter.com](http://www.currycountyreporter.com)  
Established 1914

## **Retail and Classified Advertising Rates Subscription Rates and More Effective July 1, 2007**

The Curry County Reporter is a weekly newspaper published on Wednesdays.

### OFFICE HOURS:

Monday, Tuesday & Thursday, 9 a.m. - 4 p.m. • Wednesday & Friday 9 a.m. - 3 p.m.

### DEADLINES:

Display advertising must be submitted by noon on Friday.

News copy must be submitted by noon on Monday.

Letters to the editor, regular columns must be submitted by Friday at noon.

In the event of a Monday holiday all deadlines move up one working day.

**NNA**  
Since 1898  
NATIONAL NEWSPAPER  
ASSOCIATION

**ONPA**  
Oregon Newspaper  
Publishers Association



**DISPLAY ADVERTISING**

Open Rate, per column inch . . . . . \$7.25  
Deadline: Friday noon

**PAGE/COLUMN MEASUREMENTS**

6 column by 21-1/2 inches with 1 pica between columns.

Columns	Inches	Picas
1	1.833	11
2	3.833	23
3	5.833	35
4	7.833	47
5	9.833	59
6	11.833	71

**EARNED RATE DISCOUNTS**

Based on total advertising inches run in one calendar month the open rate of \$7.25 will drop to the per column inch rate as indicated.

50-99 inches . . . . .	<b>\$6.60</b>
100-149 inches . . . . .	<b>\$6.30</b>
150-249 inches . . . . .	<b>\$6.00</b>
250 inches and over . . . . .	<b>\$5.50</b>

(example: advertising inches from Jan. 1 to Jan. 31 total 55 inches, the per column inch rate will be \$6.10 for January)

**NATIONAL ADVERTISING**

Per column inch . . . . . **\$8.00**

**POLITICAL ADVERTISING**

Must be paid in advance  
Per column inch . . . . . **\$7.25**

**LEGAL NOTICES**

Per column inch . . . . . **\$7.25**

**NON PROFIT**

Per column inch . . . . . **\$6.00**

**CHURCH DIRECTORY.** . . . . . **\$7.25**

**PROFESSIONAL DIRECTORY**

Deadline is Tuesday by 5 p.m. week prior to placement of ad. Directory is located on the back page of the TV Guide. . . . . **\$12.00**

**COLOR RATES — 1 TO 4 COLORS**

Full four color capable available on back page only, larger ads receive priority. Limited to a maximum of one page each issue.  
Per col. inch in addition to open rate . . . **\$1.75**  
Maximum color charge . . . . . **\$125**

**VISITOR'S GUIDE**

Published in spring, call for rates.

**GOLD BEACH HAS IT**

Published in November, call for rates.

**CLASSIFIED ADVERTISING**

Deadline: Monday Noon to be placed under appropriate heading. All ads received after that up to Tuesday Noon will be placed under the Too Late To Classify heading. Display ads (boxed ads) are not accepted for placement under headings. All classified ads are place on our website in a searchable format at [www.currycountyreporter.com](http://www.currycountyreporter.com)

**First Insertion** - up to 15 words . . . . . **\$5.60**  
Additional words over 15 will be an additional 21¢ each.

**Subsequent Insertion** - up to 15 words **\$.480**  
Additional words over 15 will be an additional 21¢ each.

Blank lines or centered lines will be charged at 5 words per line. Bold face type not permitted.

**INSERT RATES**

Deadline: Call for delivery date, quantities and location.  
Total circulation coverage only. No bulk rate stamps permitted or inserts with the word catalog. Finished size of insert must not exceed 12 x 11 inches.

	Pages (Tab or Standard)			
	8T/4S	12T/6S	16T/8S	20t/10S
<b>Open Rate</b>	42.00	44.50	47.00	49.50
<b>6 Per Year</b>	40.00	42.50	45.00	47.50
<b>12 Per Year</b>	38.00	40.50	43.00	45.50
<b>48 Per Year</b>	34.00	36.50	39.00	41.50

Per Thousand Circulation  
Each additional two standard/four tab pages ad \$2.50 per thousand.

**SUBSCRIPTION RATES**

**Within Curry County**

6 Month Subscription . . . . .	<b>\$19.00</b>
1 Year Subscription . . . . .	<b>\$30.00</b>
2 Year Subscription . . . . .	<b>\$56.00</b>
3 Year Subscription . . . . .	<b>\$84.00</b>

**Outside Curry County**

6 Month Subscription . . . . .	<b>\$24.00</b>
1 Year Subscription . . . . .	<b>\$38.00</b>
2 Year Subscription . . . . .	<b>\$72.00</b>
3 Year Subscription . . . . .	<b>\$108.00</b>

(Please call for foreign rates.)

All subscriptions are paid in advance. Delivery is by periodicals postage through the U. S. Postal Service.